

Annual report T&L 2019

Teaching & Learning is a development and support unit for teachers and program directors at CBS. Our mission is to support and promote the pedagogical development of teaching at CBS. The role of Teaching & Learning in relation to this mission is to create an inspiring and effective learning environment, engage in pedagogical dialogue and provide technological and financial resources.

Teaching & Learning operate in a pedagogical field that encompasses face-to-face teaching as well as online teaching. Both formats are considered relevant and pedagogically beneficial in our efforts to focus largely on blended learning in order to give students the most valuable and rewarding learning experience.

Teaching and Learning are involved in a diverse range of teaching activities and in decisions at different levels. The following paragraph lists examples of these activities.

Infrastructure development

- **Canvas Implementation**

T&L have been central in launching and implementing CBSCanvas in 2019. In collaboration with CBS IT and Communications, we have successfully delivered a technical and organizational implementation of Canvas. When choosing the new LMS, user-friendliness was rated as very important and, subsequently, the system has been positively received by both teachers and students. A broad range of stakeholders has been engaged across both TAP and VIP functions and a Canvas TAP network has been established across departments. T&L has also been responsible for the training of VIPs and TAPs.

- **McGrawhill Connect**

In 2019, T&L has supported the use of the Connect platform offered by the publisher McGrawHill. Connect is an adaptive online learning platform for students and teachers and is integrated with CBSCanvas.

- **The Panopto recording room at PorcelænsHAVEN 7**

It is a central part of the blending strategy at CBS that teachers are able to produce their own videos with user-friendly technology and in the right quality. With the Panopto recording room and tool teachers can create video recordings and podcasts. In addition, teachers can book time in the studio and support to get started and in this way barriers that may hinder some teachers can be lifted.

- **Installation of recording and streaming equipment in SPs01.**

It will be used for a project on BSc in Economics and Business Administration where we will stream the lecture to two other classrooms.

Media Productions

The T & L Media Team have worked in these functions in 2019:

- Producing Videos, Podcasts and Spoken Power Points for teaching in collaboration with and for teachers and study programs at CBS. The media team also make productions in collaboration with CBS, Communications.
- Producing videos and podcasts for the homepage Teach, which have been used in the training of teachers at CBS. In collaboration with University of Sydney Business School, the media team have produced an online faculty training module, *Blended Learning Efforts*.
- Being consultants and supervisors for teachers who wish to produce their own podcast and videos.
- Produce documentaries dealing with different CBS persons, themes and challenges. Some of these documentaries are produced after request from others some are own initiative.

In 2019, T&L's media team has had a number of day-to-day support and productions as well as a number of new collaborations across CBS. We have experienced an increase in collaborations and large-scale productions with need for more conceptual and developmental support.

In 2019, two new MOOCs (Massive Open Online Courses) were completed and published on the online platform Coursera. The courses are *Sustainable Fashion* and *The Neuromarketing Toolbox*. CBS offers both courses as blended and online teaching materials at CBS, too.

In 2019, as a new service, the Media Team has begin producing podcast. For now three podcasts has been produced and one has been supervised.

Consultancy

In 2019, T & L's consultants have worked with a broad array of tasks and projects. The list below presents some of these.

- Department consultants

Teaching & Learning works continually on strengthening the collaboration with the departments at CBS. The purpose of this role is to support teachers and groups of teachers pedagogically and technically in order to enrich the students' learning experience. Most department has a "house consultant" from T & L. The precise role of the consultants and the amount of consultancy is arranged in collaboration with the management in each department. For example, at the Department of Accounting, we agreed that instead of being available at telephone and email only, the learning consultant is present at the department one day a week. The department has different needs, and in T & L we do not expect to find one model that fits all.

- CORE workshops

In 2019, Teaching & Learning continued to offer CORE workshops for teachers in teams, who would like to work together on redesigning their courses. CORE is in its standard version a structured two-day workshop blended with online activities, and it is organised and facilitated by learning consultants from Teaching & Learning. The CORE concept has for example been a way to implement institutional initiatives such as blended learning and continuous feedback.

- How to practice continuous feedback

In relation to the continuous feedback strategy at CBS, Teaching & Learning has developed a new course, *How to practice continuous feedback*. The aim of the workshop is to inform CBS' teaching staff about the continuous feedback initiative at CBS as well as the theoretical underpinnings of feedback and provide the relevant knowledge for teachers to implement continuous feedback activities in their own courses.

- HA (psyk.) - gradefree 1st year

Teaching & Learning has been involved in the redesign of the 1st year courses at HA psyk regarding the implementation of the grade free 1st year initiative at HA (psyk.). Here T & L produced a “feedback catalogue” for the teaching staff to support implementation of continuous feedback.

Academic Development

T & L provides pedagogical courses and programs for staff at CBS at different levels.

- Pedagogical courses and workshops

In 2019, T&L has held 33 pedagogical courses and 7 workshops with 506 participants and 33 Canvas basic courses with 200 participants. The pedagogical courses and workshops cover areas such as personal performance, teaching tools, hands on activities, how to practice teaching, and examination.

- AP-Programme

The AP-Programme (assistant professor pedagogical programme) is the basic education for staff in teaching and learning. The programme has two basic elements: Personal supervision and pedagogical courses. The courses introduce a broad range of practical issues relevant for staff and theoretical concepts to understand pedagogical challenges.

- Pedagogical certification of senior staff

T&L has run a pilot together with HEA (Higher Education Association) where up till 5 academic staff now are able to call them self, Senior Fellow. HEA Fellowship demonstrates a personal and institutional commitment to professionalism in learning and teaching in higher education.

In 2020, T&L continues the cooperation with HEA in order to accredit the AP-Programme so that future assistant professors can call themselves Fellow.

Teaching and Learning Newsletter

In 2019, CBS Teaching and Learning produced four newsletters. The target group for the newsletters is the teachers at CBS, - part time teachers as well as fulltime staff. We share news and experiences from across the educational landscape at CBS to help and inspire teachers to engage in educational development.